



PillowShelf™ in your Hotel

Show you care – be height aware!

An astounding 20% of people in the UK are too tall for a standard 6'3" bed. Amazingly nearly 7% of people are too tall for a Super King (6'6") bed. As the importance of sleep to wellbeing becomes increasingly high on the public agenda it becomes more and more important for accommodation providers to show they have their clients' best interests at heart.

A PillowShelf fundamentally changes the way your taller guests sleep on the mattress. It supports the very top of the pillow allowing them to lay with their bodyweight supported in the centre of the mattress.

Same Bed, Same Bedding – But Longer !

A PillowShelf fits to any Divan bed and allows you to

Keep your own beds and bedding

and advertise a longer bed for anyone who wants one. Installed in minutes it allows you to compete with the larger hotel chains in what is literally an ever-growing market.

Use our free window stickers to promote this new facility or use our literature on your website.

If you have 6'3" beds



or if you have larger 6'6" beds



The PillowShelf™

A PillowShelf provides an extra 15cm or 6" to the length of a divan bed whether it's a single, a double or even a Super King divan bed. The extension is provided at the top of the bed under the pillows where it can't be felt, but the benefit is gained at the end of the bed supporting the ankles and feet. Potential guests who might otherwise avoid the luxury and appeal of a smaller boutique experience will recognise the effort you have made to accommodate them and have no reason to look elsewhere.



Six Inches undetected under the pillow

The Pillowshelf repositions your guest onto the most supportive area of the mattress and converts an existing bed into one of the biggest sleeping areas available in today's market at a very low cost. It releases 6" (15cm) at the foot of the bed which solves the problem faced by taller guests. This absolutely unique patent pending British invention allows you to keep all of your existing beds and bedding but offer a unique big bed experience to anyone that needs it. The younger generation are increasing in height, yet we still provide them with bed sizes designed for their grandparents.

The Pillowshelf™ in your Hotel

Same bedding, same beds but much longer!

Larger hotel groups have settled on a 6'6" standard bed. Can you compete with that longer luxury and comfort?

As a hotel or accommodation provider you want to keep up with the growing trends but you will want to standardise without the expense of replacing your existing stock.

With the PillowShelf you can now match and improve on the competition; a double divan becomes 6ft 9" and a Super King a luxurious 7ft long.

Sustainable, economical, undetectable to the guest and effortlessly installed between the bed and headboard in a matter of minutes. The PillowShelf is provided with its own sheets which means that you continue to use existing beds and bedding to provide a longer bed at very little cost and no inconvenience.

Upholstered and elegant, the PillowShelf can be folded and stored in the linen cupboard and used on an ad hoc basis or fitted permanently to all your divans.

Providing a longer bed and a better sleeping experience will ensure that even the tallest of guests have a more comfortable and undisturbed night's sleep.

"The beds were just amazing – we will be back"

PillowShelf Magic

The PillowShelf is available in all standard bed widths and in a range of colours to suit most modern décor themes or you can select a bespoke colour and/or fabric. Incredibly effective on a standard 6'3" double divan bed the PillowShelf turns a superking divan bed into a 7ft (215cm) long feature bed. Provide your guests with the option of an outstanding night's sleep in 7ft of luxury.

Most people are at least five inches longer than their height when laying down, as their toes are extended when they lie on their side. A regular undisturbed night's sleep is important to wellbeing, so if feet are not supported by the mattress or kept warm by covers, sleep can be disturbed. Some people will be affected by the length of the beds and will actively avoid a hotel where the length of the bed might be an issue.



The Sleep Council says *'You can't beat a good night's sleep as it leaves you feeling fit, thinking sharply and happy! The foundation of good sleep is a comfortable bed and the right mattress.'*



National Bed Federation says *'Your bed should be 4-6in (10-15cm) longer than the tallest partner''*

6 inches very definitely makes a difference!



On a Single or a Double Divan Bed!

The PillowShelf fits to any **divan bed**, comes in all standard bed widths and makes your existing beds six inches longer without the need to change beds or bedding. The greener option for upgrading beds. Identify the height of your mattress from the floor and we will supply the PillowShelf with the optimum leg length to suit your needs.

Built of wood, supported on metal legs which provide 15cm of height adjustment, the top surface is softened with a two-inch layer of foam and the whole unit is upholstered for the commercial market in a quality FIRA rated (CRIB 5) fabric.



Standard Colours

Bed Size	Feet/Inches	Centimetres	PillowShelf
Small Single	2'6" x 6'3"	75 x 190cm	75 cm
Single	3' x 6'3"	90 x 190cm	90 cm
Small Double	4' x 6'3"	120 x 190cm	120 cm
Double	4'6" x 6'3"	135 x 190cm	135 cm
King	5' x 6'6"	150 x 200cm	150 cm
Super King	6' x 6'6"	180 x 200cm	180 cm

Available Widths of PillowShelf

How it works

Fitting the PillowShelf takes just a few moments. Unfold the legs, adjust to the correct height for the mattress using the hand turned thumb wheels that connect the legs, and finally slide it in place at the head of the bed.

If you have a headboard attached, use our specially designed headboard spacers - these screw into the headboard securing locations provided as standard on all divan beds and allow you to re-affix the headboard on the other side of the PillowShelf again in a couple of minutes. Additional fitted sheets & headboard spacers for tall headboards are available separately.

It truly is that simple!

The PillowShelf will extend the length of any hotel divan bed by 6 inches in minutes ...

The Luton Hoo Hotel Golf & Spa

We originally saw the Bedstretch PillowShelf at the Independent Hotel Show in 2018, so when we were approached by some taller American guests wishing to book but enquiring about the length of our beds and in particular requesting at least two rooms with a 7' bed (our rooms all come with a 6'6 beds), we contacted Bedstretch to investigate if the PillowShelf could work for us.

As a luxury hotel, our first priority is always to ensure our guests enjoy an excellent experience in every aspect of their stay so we must choose what we introduce to our rooms with care. Every effort is always made to preserve and restore the original ambience of the property and this is reflected in the attention to detail in which we have decorated and furnished each individual room and suite. We were therefore delighted with the quality and ease of assembly of the PillowShelf which fitted discreetly with existing furniture. The portability also means that we can use the PillowShelf in different rooms to suit future guests' requirements so can always accommodate a request for a 7' bed in the future.



Just one of the many reviews for the PillowShelf

For a Demonstration to see how easily the PillowShelf can be installed or removed again and what it can do for your guests please contact the Bedstretch Office to be put in touch with your Area Sales Consultant.

Website: www.bedstretch.co.uk

Follow us - Facebook, Twitter & Instagram

Bedstretch Ltd
Unit 9 Stag Business Park
Christchurch Rd, Ringwood
Hampshire. BH24 3AS

Tel: 01425 489133 or 07894308688

Email: sales@bedstretch.co.uk

**To be put in touch with your
Area Sales Consultant**

Call Office: 01425 489133